

EDUCATION

Loyola University Chicago
1997 B.A. - College of Arts and Sciences
Major: Studio Art
Concentration: Ceramics
G.P.A.: 3.4/4.0

WORK EXPERIENCE

Nov. 1999 - Present

Senior Art Director, *Cooper Direct Advertising, New York, NY*

- Art direction, creative conceiving, and management of direct-marketing campaigns.
- Concepting/implementation of self-promotion campaigns for CooperDirect Advertising including print/multimedia.
- Traffic-production management of client projects including proofing, pre-press production, and press run checks .
- Supervision/hiring of freelance designers/writers as per related to client projects.
- Clients managed include: The San Francisco Examiner & Chronicle, *The Economist*, Prefer.com, MIT, Verizon, Register.com, Dick's Sporting Goods, Columbia House, Pacific Bell, Ameritech, National Geographic, Reader's Digest.

Sept. 1998 - Nov. 1999

Graphic Designer, *Cleveland Life Magazine, Cleveland, OH*

- Design of all print materials in correlation for *Cleveland Life*, Ohio's largest African Weekly Newspaper (ads, page layout, and cover design).
- Design of materials for in-house events and promotions including buscards, billboards, tickets, media kits and other miscellaneous print materials.

March 1999 - Aug. 1999

Art Director, *Groove Magazine, Cleveland, OH*

- Conceptualized, design and implemented a prototype for *Groove Magazine* [a new weekly music newsmagazine].
- Design and implemented all print and collateral materials for promotion.

Jan. 1999 - Present

Freelance Graphic Designer, *Goody Industries, Cleveland, OH*

- Responsible for the design of exterior and interior print materials ranging from self promotions and corporate identity to website interface design.

Feb. 1999 - Aug. 1999

Freelance Graphic Designer, *AIDS Taskforce of Greater Cleveland, Cleveland, OH*

- Assisted with the implementation of *sway Magazine*, a semi annual periodical aimed towards education and prevention of HIV/AIDS to young people.
- Directed the primary exterior and interior graphic design from concept to print.

Sept. 1998 - March 1999

Educational Instructor, *Cleveland Museum of Art, Cleveland, OH*

- Instruction of two special education art classes that incorporated museum art education with studio instruction.
- Researched, revised and implemented curriculum programs for the museum pertaining to Special Education Programs.
- Instructed a series of large scale group art projects.

Feb. 1997- Sept.1998

Artist in Residence, *Creativity Explored of San Francisco, San Francisco, CA*

- Instruction of individual and collaborative arts projects with disabled students.
- Researched and received grant opportunities for projects.
- Management of office projects ranging from *Yuerba Buena Center for the Arts* "Whipper Snapper Nerd," to the publicity manual for the center.

Sept. 1997 - Jan. 1999

Computer Services Supervisor, *Kinko's, Inc., San Francisco, CA, and Cleveland, OH*

- Supervision of computer services staff for private and corporate clients.
- Design and layout of brochures, invitations, and other miscellaneous projects utilizing both IBM and Macintosh design software.

Fall 1992 - Summer 1996

Graphic Specialist, *ASM INTERNATIONAL, Novelty, OH*

- Digitized graphics for the in-house production of technical books.
- Design and layout for journals and books utilizing primarily Ventura Publisher.
- Assisted with the annual update of customer service databases.
- Correspondence between publishers and authors pertaining to in-house publications.

COMPUTER SKILLS

Proficient in both Macintosh and I.B.M. computer formats:

Macintosh Proficiency:

Microsoft Word, QuarkXpress, Illustrator, Freehand, Photoshop, Pagemaker, Powerpoint, OmniPage Pro, Netscape Navigator, Pagemill, Dreamweaver, Flash, Fireworks, ImageReady.

I.B.M. Proficiency:

Windows 98, Microsoft Word, Corel Draw, Microsoft Excel, Ventura Publisher.